



Hartman's MODERN HOME MAGAZINE • Chicago •

A Handsome Bedroom in French Walnut



A new and charming note has been struck in bedroom furniture by the introduction of French Walnut. The suite illustrated is constructed of Genuine French Walnut veneers on the fronts, sides, and tops, combined with selected gumwood, and the fronts have gilt line ornamentation as illustrated.

The pieces may be bought singly or en suite. Individually they are priced as follows:

Dresser	\$85.00	Chifforette.....	\$67.50
Beds—Full or Twin Size..	59.50	The Full Vanity.....	89.50
The Night Table.....	\$14.50		

The rocker, chair and bench as illustrated are in tobacco brown sateen with tangerine piping and buttons.

Chair or Rocker, each.....	\$16.50	The Bench.....	\$15.00
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The Boudoir Lamp shown, complete with silk shade in blue, black or orchid..... \$6.95

Broadloom Wilton Carpet—nine feet wide—in mulberry, taupe or beaver—per yard.. \$7.85

Silk taffeta window hangings in gold, blue, mulberry and combination shades—fifty inches wide—per yard..... \$3.95

Casement silk—thirty-six inches wide in ecru—per yard..... \$1.15

Silk taffeta bedspread—color can be matched with hangings..... \$69.00

SIMPLICITY has come to be recognized as an essential in good home decoration. In this age of apartments and small rooms and little houses there cannot be too much thought given to the simple, fundamental ethics of the perfectly furnished home. Elaborateness and fussy furnishings are not only passe' but in poor taste in the average American home. There is a movement toward the simple lines and traditions of the Early American period. Furniture that is quaintly painted and artistically designed, that shows good balance of form and a wise use of woods—is the type which is being used more and more in the better homes. In the individual piece there should be beauty—and beauty in small things makes for greater beauty in those things grouped in one room.



JUST after the summer months have passed, and there is much consternation about the winter furnishings of the home, is the time to consult us and to see the thousand and one new pieces which we have obtained during the summer furniture markets for our customers this fall. Every day there are new arrivals shown on our floors, new designs from Grand Rapids, the furniture capital of the world, and Chicago, New York and other centers of the furniture industry.



MOVING back into the house after summering in the cottage is always a trying time. The children must be packed off to school. The house must be cleaned from top to bottom. And you'll find that you need some new things for winter use. Consult with us about these new furnishings and we will assist you to make your home attractive and comfortable for the winter social season.

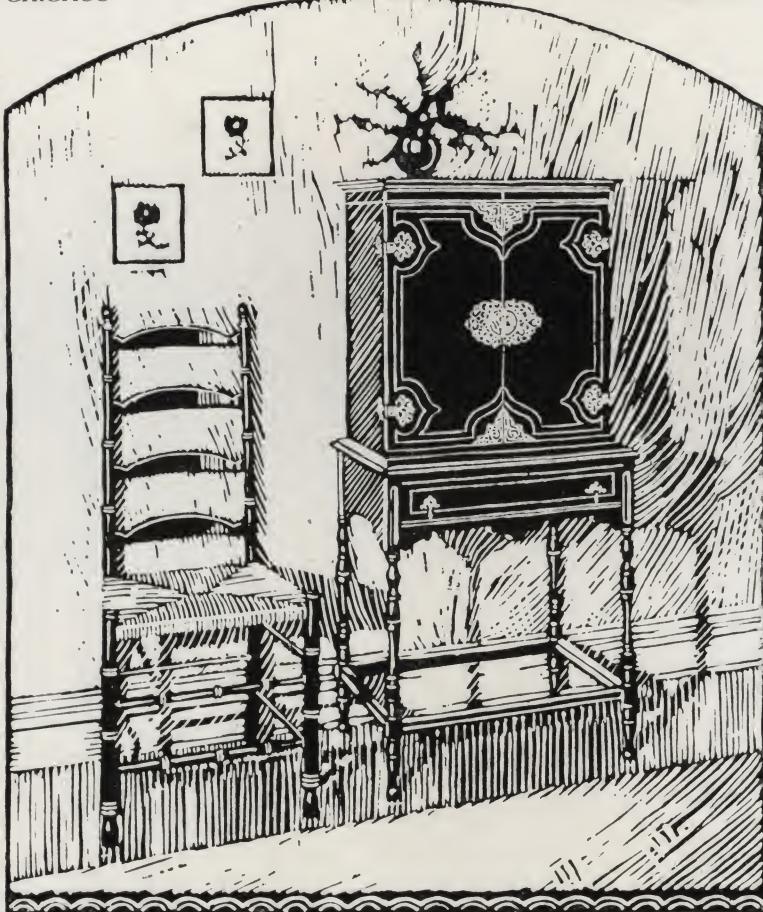


WHEN you brush your upholstered furniture cease not with the portions that show, but brush well the back and bottom where the moths really do enter to lay their eggs—which develop into larvae that eat through the covering from the back. Remember that the darker the place the more prolific the moth. And it's a heck of a situation to have the pestiferous moths making their homes in your furniture stuffing.

MODERN HOME MAGAZINE

PUBLISHED BY THE HARTMAN FURNITURE & CARPET COMPANY
CHICAGO

"OUR country is beginning to give more public attention to the development of the fine arts. * * The art of home making is being cultivated. Under trained supervision and guidance there is coming to be a harmony of decorations and furnishings as a result of more cultivated taste. * * The American people are starting to supplement a mechanical age with artistic expression." —Calvin Coolidge



C O N T E N T S

Autumn Number

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WE HAVE a deferred payment system which allows you to pay for your furniture over a period of time on regular weekly or monthly payments. This makes it possible for you to establish a regular furniture budget system on your expenditure list, and still have the use of the furniture while you are paying for it. We will outline this credit system for you at any time.



OUR next issue will contain a Christmas Gift Section which will be devoted to a showing of substantial and practical gifts for the home. There will be a myriad of ideas which will help you greatly in making out your lists. And do you realize that most of our treasured heirlooms of today were merely the furniture of yesterday—and that the furniture gifts of today will most probably be the valued heirlooms of tomorrow?



HERE is the excavation for our new 12-story building which is being erected on the northwest corner of Adams Street and Wabash Avenue. Everything that goes into the American home will be found in this magnificent new store; furniture, carpets, rugs, linoleums, musical instruments, draperies, giftware, interior decorating studios, sewing machines, radio, kitchen utilities, stoves, refrigerators, etc. It will be one of the largest buildings in America devoted exclusively to home furnishings.



A Hugh Rouse Portrait Study

A DOG—A PIPE—AND COMFORT

A MAN BEGINS TO SETTLE DOWN FOR THE WINTER ABOUT NOW—AND GATHERS ABOUT HIM HIS DOG AND PIPE AND ALL THE APPURTENANCES OF COMFORT. BE SURE THAT HE HAS HIS BIG EASY CHAIR AND HE WILL ASK FOR NOTHING MORE IN THIS WORLD THAN A BRIGHT FIRE AND THE COMPANIONSHIP OF FRIENDS.



The ROMANCE of SIMPLICITY

ACANDLE, humble and white and slimly beautiful, can glow as clearly and be far more pleasing than the brightest electric light ever made. It isn't the magnificence or bulk of the art object that creates the real home. The secret of charm is in romance.

Romance of the slim curves of the legs of a table. You can see the crinoline skirts brushing against them as you drift into the depths of a silken chair.

Romance in the simple beauty of the spinet desk, where, on real hushed evenings, you can hear faintly the notes of the old melodian as they sweetly follow the tune of a lost song.

Thrilling romance in the bold curves of the iron supports beneath the Spanish table. You can hear the yell of the Moor as the Spanish galleon swings along side, and there is a flash of steel on those same iron curves that held the rail against boarding.

Romance in the tall corner posts of the big bed. Dainty frills and furbelows flitting around the room in impatient haste to trip down the long winding stairs to a waiting suitor below in the sitting room.

Romance of the hunt woven into the tapestry that covers the chair in the hall. Agile horses and flamboyantly dressed huntsmen and huntresses. The fleeing stag and the turning leaf—all in one pattern of beauty and romance.

The romance of work in an intricate carving. A feeling of pride and love of fine line and proportion by the worker.



(Above) For small rooms this fireplace arrangement is excellent and allows for free passage entirely around the room. The grandfather's clock just fits into the mantel nook, and can be admirably balanced by a tall cabinet on the other side.



Two hall groups that are entirely different are above. A formal Louis XV (left) with graceful lamp and tapestry; and the more informal console corner (right) with the Venetian mirror.



When the firelight flickers across such a setting as this (left) there is no resisting the comfort it invites to tired bodies. Gate-leg, drop-leaf tables are still in favor and style.

Kidney-shaped pieces for the living room, like this gorgeously covered mohair suite, (right), were sponsored by the recent style shows. This same shape can be had in desks and small tables.



Grandfather, father and son working side by side at one bench, each vying with the other to create more beauty in his piece.

"Tick-tock tick-tock" and you hear years of romance in one swing of the pendulum of grandfather's clock. Each round of the hands and another day is done, another task is finished and more romance can be seen mistily in the next day.

Just one flower in the heart of a rug and romance is flowering again. A garden of design which follows the romance of a whole people from its very beginning of art. The drawing board of a needle craftsman.

We see these things in mere furnishings, furnishing that will eventually adorn your home and beautify your life by its excellence. And for that reason we know that our furniture is truly the embodiment of an ideal to make the homes in this community more pleasant to live in.

And we do not believe that expensive furniture is the best for every home and occasion. The true worth of furniture is in its good design. Our buyers at the furniture markets search for days to find good design and correct price. You directly profit in this search, because it is for you that we place good furniture on our floors.

Let us help you develop a home that you will always be proud to ask your friends into. It will be a pleasure for us and a real delight for you, we are sure.



Everything in exact position for solid comfort—the stool, bridge lamp, book stand and arm chair—and the window is in the right place to make the group usuable during the day also. The mantel mirror is excellent for Colonial rooms.

Another fireplace setting which reflects in the firelight hours of ease through the long winter evenings. Have a smoking stand handy and a soft rug on the hearth to complete the picture of serenity.

It's How Well You Group the Furniture You Have That Counts



A tassel hanging from each arm of this large wing chair adds just the touch of decorative accent which makes the chair stand out as a beautiful object for the home. This window draping is good for the formal living room.

"Sewing away all day long in the little old low rocker" is the loving description of a Mother which would fit admirably into the group here. The sewing cabinet has two top lids that cover a tray and a spacious compartment for sewing necessities.

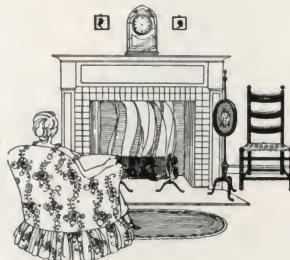




The tea service table which is placed conveniently in front of a delightfully shaped upholstered chair has two drop leaves supported by swinging wings below. This table can also be used for after dinner coffee service.



Against more or less of a normal wall space this tapestry panel and chair and cabinet group is especially effective. The chair is designed with the long seat and low, short arms which is typical of the popular Cogswell chair.



Watch the Group Pictures in Your Home if You Would Have It Perfect



Beside the comfortable reading chair covered in striped mohair is a mahogany end table that is just the right height to contain the reading lamp with pottery base and all the newspapers, magazines and smoking material necessary for a comfortable evening.

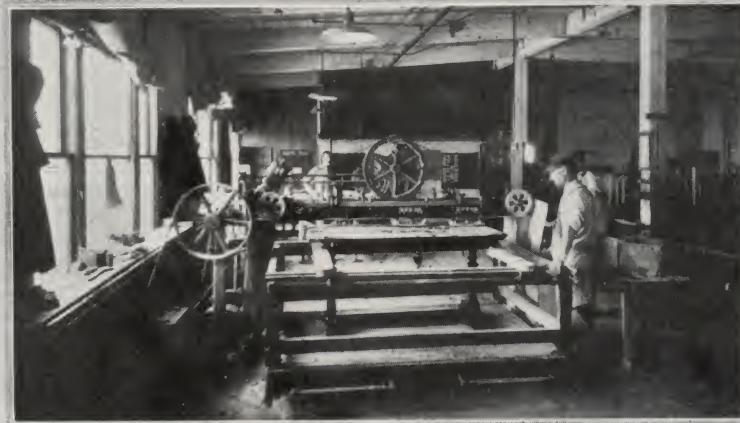


Answering your correspondence promptly will be a real delight if you sit in such a chair as this in front of this exquisite desk. They are both hand carved mahogany. The chair has a cane seat and back with a tied cushion of red velvet.

IN THE FOOTSTEPS OF A FURNITURE FACTORY GUIDE



At the lumber mill—the logs are rolled off the long logging trains that rumble in from the timber tracts of the world—twelve to eighteen foot lengths with the checker's cross on each end. There they are piled to await the rip saws which reduce logs to slabs of rough wood. And then by train and boat to the furniture factory.



In perfectly piled tiers in the yard of the factory—where the rough lumber is hauled to the cutting rooms by small engines like the one in use above. It is kiln dried before use so that the wood will not change in texture during years of use.

The finer veneer woods are usually kept under an open shed.



The rough boards first go into the jaws of a planer which smoothes them and reduces the wood to the desired thickness. On the machine above the table top is being sandpapered by a mechanical sander.

The legs and posts are turned on a lathe and then the necessary carving is put on by hand. The man at the right is working on the carved foot for a davenport.



(Above.) Shaping and fitting and seeing that the rough edges are sanded and smooth—that is the work of a special department in the factory. Inspection of every piece after each process is necessary to good construction.



In the finishing room there are as many as twelve processes put on all exposed surfaces of your furniture. (Left.) These men rub and polish and varnish and wax until your furniture has the glow of perfect color.



In the upholstering department there are rows and rows of these low "horses" with furniture in every degree of undress. From the mere wood skeleton to the finished chair or davenport they are filled and covered with excellent material that has been tacked and tied in its place so that it will never come apart. A thousand designs in coverings—and only one for a certain chair—maybe your chair. Imported and domestic, but all of them woven to resist hard wear.

There is a spirit of real competition among the upholsterers in factories where many different designs are made. It is a pride of a craft that knows nothing but perfection. Needles flying and hammers tacking, a spring here and a down cushion there—everything in its place with a precision that means an incomparable piece of furniture. And spirited competition in making each piece appear better than the others.

What a transition—from the tree to the chair. From the raw, crude mahogany to the finely finished chair. And through a score of hands—the lumberjack starts it—the designer, the craftsmen, the artist, the shipper, our store and then to you—for years of valuable service as a necessity in your home.



Into the stain vat where the first color is put on the wood. In some factories an air brush is employed to spray the paint onto the piece after it is jointed together. This is a quicker and more thorough process. However, with the darker stains, the dipping vat is used. (Right.)



He has made furniture all his life and takes pride in his craft. One of the oldest furniture workers in years of service in Grand Rapids,

Sawing the curved supports and stretchers for fancy furniture on a band saw (above) is a ticklish job if you are not skilled in the work. The pieces go from these "endless" saws to the next department where all the edges are smoothed and the pieces jointed together.

HOW THE FURNITURE WE SELL IS MADE



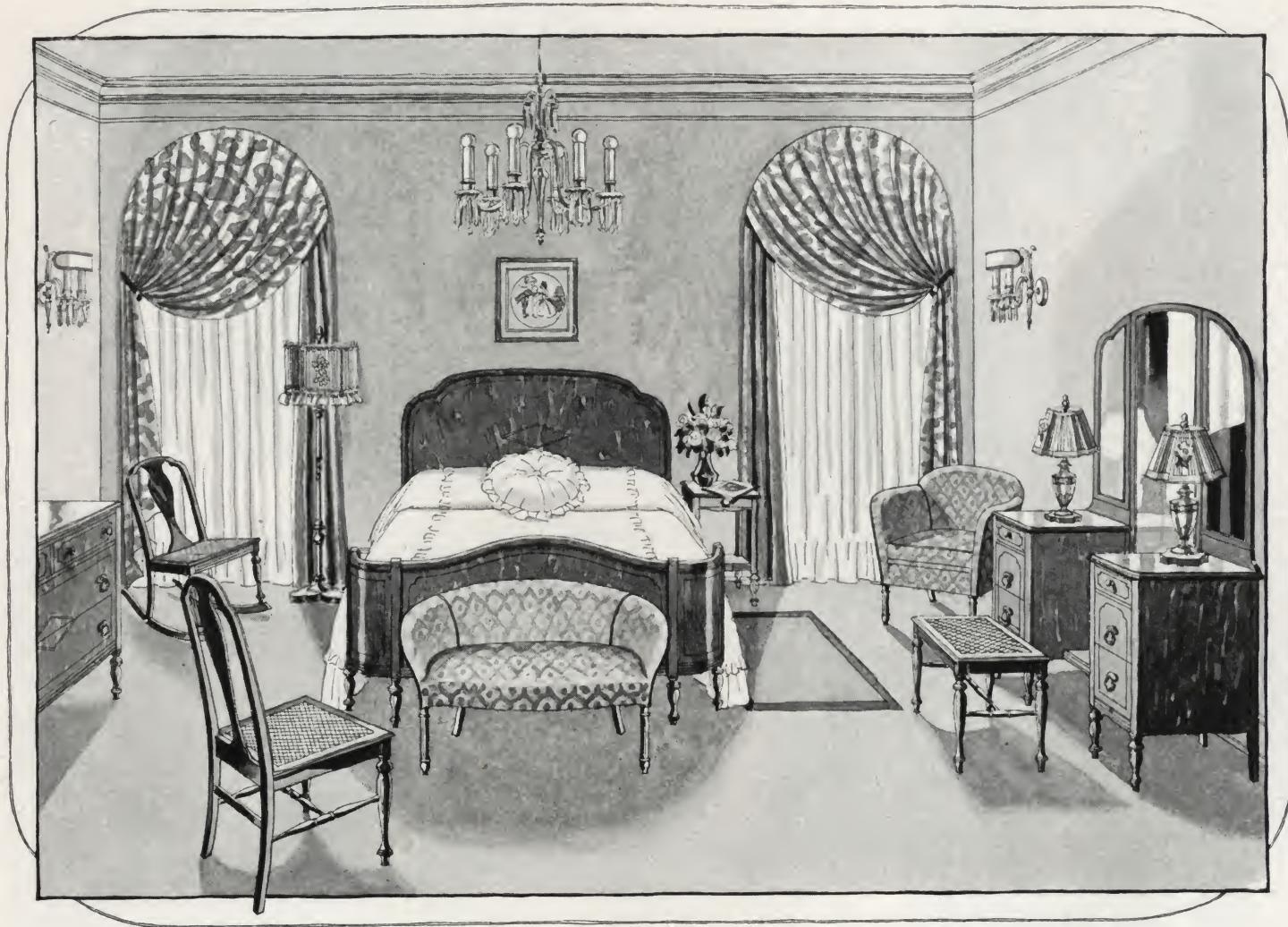
Your guide will always show you the shipping room where the finished pieces are carefully crated and padded before being shipped. Every single piece is inspected for flaws in workmanship and finish before it leaves the factory.



An entire colony of people weaving chairs for exportation to the United States. All the family works in this Hawaiian village—even the little girls in the lower picture industriously peel the reed from morning to night. The designs are mostly their own adapted to American needs.

The decorative studio in a furniture factory is usually one of its show places. Here the artists paint the designs in oil colors directly onto the first finishing coat. Drawer fronts and bedsteads and chairs and tables have a dash of delicate color placed on them so that the piece will have more distinction and beauty.

A BEDROOM BUDGET IDEA



One enthusiastic housewife decided that she had discovered the best way to procure bedroom furniture, and she outlined her plan to us as follows: "I bought an entire suite of ten pieces paying the price I had budgeted for two bedrooms. Then I divided the pieces. In one room went one twin bed, the dresser, the chiffonobe and mirror and the rocker. In the other room there was placed the vanity dresser, wardrobe, bench, chair and the other twin bed. This really furnished each room completely, and still I had one complete suite to use in a larger room if I so desired. It's the cleverest thing, according to John, that I ever did."

French walnut, a beautiful light brown wax finish, is now quite the vogue for bedrooms. Fashion cracks her whip and we fall in line with a showing of this delightful furniture in complete suites or single pieces.



There should be a Windsor Chair in every American home, as much because they are significant of early Colonial history as for the decorative accent which they bring to any room. The graceful hoop back and beautifully turned or shaped legs form a chair that will endure for generations. We have an entire section in our store devoted to this type of chair.

Mah Jongg calls for more small tables, and chairs that will pull up comfortably for an exciting game. There are dozens of tables here at the store that can be used for games, some of them made especially for playing table games. This group at the left is typical of the showing we have in that section.

Small rugs in open spaces make soft lanes for walking feet. Large rugs and carpets tie the entire decoration scheme together with a degree of finality.

Now You Can Trade in Your OLD FURNITURE for NEW!

Hartman's announce a new plan for beautifying your home

Almost everyone is acquainted with the universally adopted plan of trading in used motor cars for new ones. This method of accepting used cars in exchange as cash for new models is adopted by the most renowned manufacturers . . . Rolls Royce, Pierce Arrow, Packard, Buick, Nash, Ford, etc. . . in fact, all makes, without exception. Hartman's are applying the same plan to the sale of home furnishings, a plan made necessary by the nation-wide movement for "Better American Homes" and originated in Chicago, of course, by Hartman's, World's Largest Retail Furniture Dealers.



How often have you told yourself, "My dining room suite is old and out of style. Oh! How I wish I had a new suite, but what on earth will I do with this old one? I hate to sacrifice it by selling it." Maybe you have made the same remarks about a chair, a bed, a davenport, a table, etc., etc., for which you have felt the need —

- a home of Beauty and Comfort

— and now that perplexing question of how to substitute new furniture for old exists no more. Unskillfully, antiquated furnishings may now be exchanged for new, modern, beautiful furniture of the latest style and made, easily and simply by using HARTMAN'S FURNITURE EXCHANGE SERVICE.

How to EXCHANGE your old furniture for brand new!

Read this Simple Plan

¶ (1) You call at, or write to, any of the Hartman stores, or telephone Harrison 7800 for a Hartman appraiser to visit your home by appointment without any charge or obligation to you.

¶ (2) The appraiser, after examining your furniture in your home, gives you an estimate of the highest trade-in value your furniture has.

¶ (3) If you decide to accept this estimate, bring the estimate to any of the Hartman stores in Chicago, where it will be honored as cash on a cash transaction, or as a partial payment on a deferred charge account and entered on the Hartman books as such to your credit on your purchase of new home furnishings.

¶ (4) You are privileged to apply the amount of your estimate on the purchase of any kind of furniture or home furnishings that you happen to need.

¶ (5) Your old furniture will not be removed until after the new furniture selected from Hartman's is delivered to your home.

¶ (6) Convenient deferred payments will be arranged to facilitate the paying of the balance due on the new furniture after your old furniture has been traded in, if so desired.

NOTE—Let it be understood that HARTMAN'S do not buy used furniture . . . they only accept it in trade on the purchase of new furniture.

PHONE HARRISON 7800, or call at, or write to any Hartman store at once for the free services of an Appraiser

Hartman's

230 So. Wabash Ave. 1272 Milwaukee Ave.
2558 W. North Ave. 819 W. 63rd Street

Furniture, Floor Coverings, Draperies, Chinaware, Interior Decorating, Etc.



HARTMAN'S — World's Largest
Retail Furniture Dealers and Fore-
most Contributors to the "Better
Homes" Movement in America.

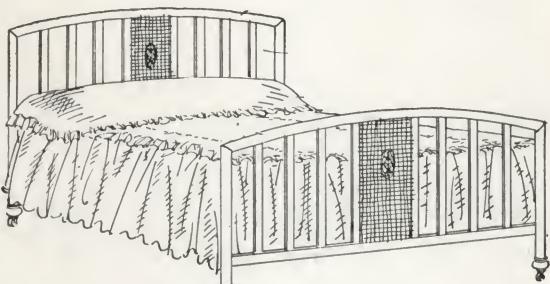
How Hartman's will dispose of the used furniture taken in trade through the new plan

¶ At an early date HARTMAN'S will announce the opening of the HARTMAN BARGAIN FURNITURE EXCHANGE, to be located at 518-20 South Wabash Avenue. The contents of this store will consist of furniture that has been taken in trade by HARTMAN'S . . . thoroughly renovated, expertly rebuilt, beautifully refinished and offered for sale exclusively in this store, at real bargain prices. Watch for the opening announcement of HARTMAN'S BARGAIN FURNITURE EXCHANGE.

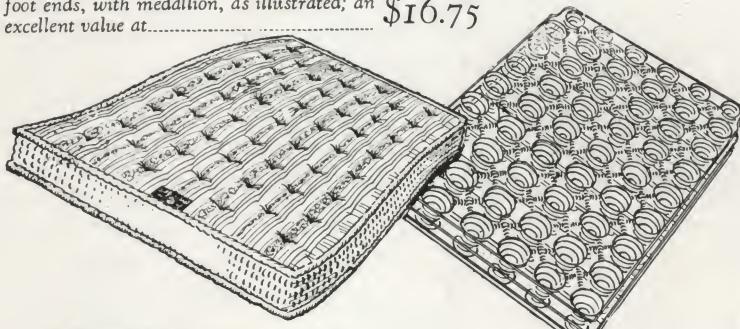
IMPORTANT!

HARTMAN'S unconditionally guarantee that their store at 518-20 South Wabash Avenue, The HARTMAN BARGAIN FURNITURE EXCHANGE will be the only HARTMAN store where furniture taken in trade will be offered for sale.

The Above Is a Reproduction of a Recent Full Page Newspaper Advertisement. It Is Self-Explanatory.

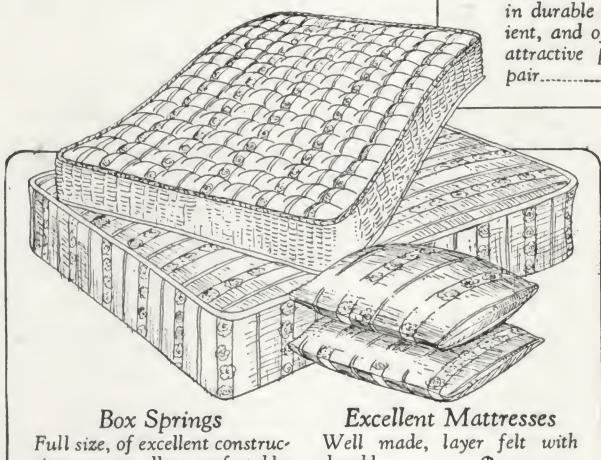


A "Simmons" Bed—In Walnut Finish
An excellently constructed, full size Simmon's bed, of graceful design, with cane panel effects at both head and foot ends, with medallion, as illustrated; an excellent value at..... \$16.75



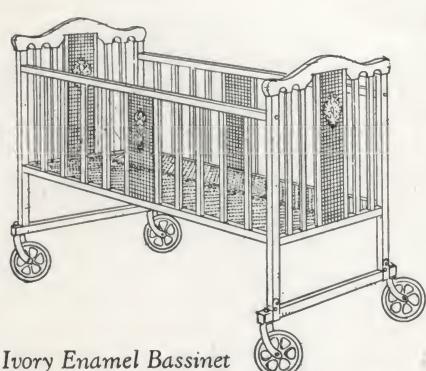
All Felt Mattresses — 50 lb.
A comfortable full size mattress, covered in a very attractive grade of art ticking, with roll edge; tufted as illustrated, will be found extremely comfortable. Reasonably priced. at \$15.00

25-Year Guaranteed Coil Springs
These are the famous "Kinney-Rome" DeLuxe models, and are offered in all sizes, guaranteed by both manufacturer and ourselves for 25 years. In sizes from twin to full size. Offered at..... \$18.50

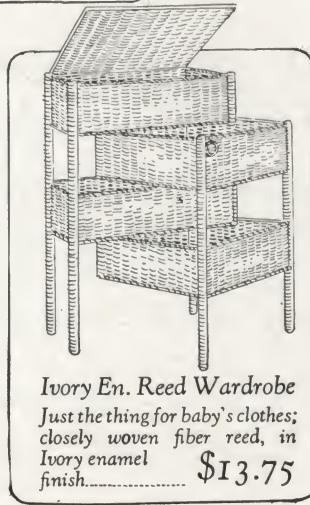


Box Springs
Full size, of excellent construction, unusually comfortable, covered in fine art ticking..... \$29.00

Excellent Mattresses
Well made, layer felt with durable ticking..... \$17.50



Ivory Enamel Bassinet
Built with comfortable spring bottom, cane panels, with medallions, as illustrated, on all sides, rubber tired swivel wheels. The finish is ivory enamel..... \$12.75

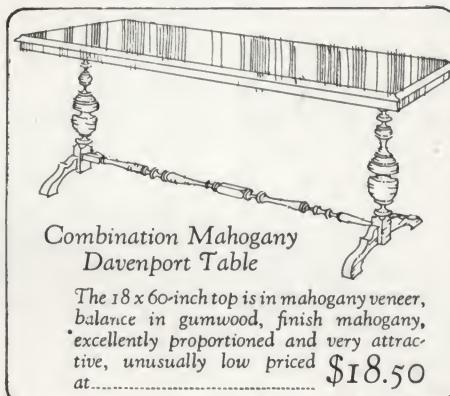


Ivory En. Reed Wardrobe
Just the thing for baby's clothes; closely woven fiber reed, in Ivory enamel finish..... \$13.75

We Illustrate Here—

A few random selections from the various floors — everyday needs in the modern American home. Naturally, in making selections from displays as large and varied as those found here, it is difficult to do more than illustrate one article from each group.

We, therefore, invite you to view these showings in person, whenever you are in need of any article for home equipment. It is almost a certainty that you will find just what you want here — you are assured of consistently lowest pricing, made possible by our commanding buying power in the Home Furnishing Industry.



Combination Mahogany Davenport Table

The 18 x 60-inch top is in mahogany veneer, balance in gumwood, finish mahogany, excellently proportioned and very attractive, unusually low priced at..... \$18.50



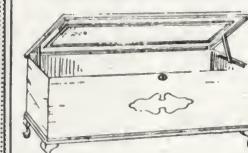
Coffee Table

Octagonal shaped, with attractive two-tone mahogany finish top 24 inches in diameter. Height of table is 23 inches, construction is of gum wood; excellent value at..... \$15.00



Sewing Cabinet

Mahogany finish gum wood, dull rubbed finish, good size. A real value at..... \$11.50



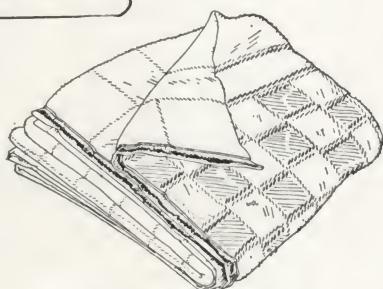
Junior Floor Lamps \$24.75

We selected polychromed standards with silk shades of unusual beauty. The fringe is silk and bullion, and the regular price is \$35.00.



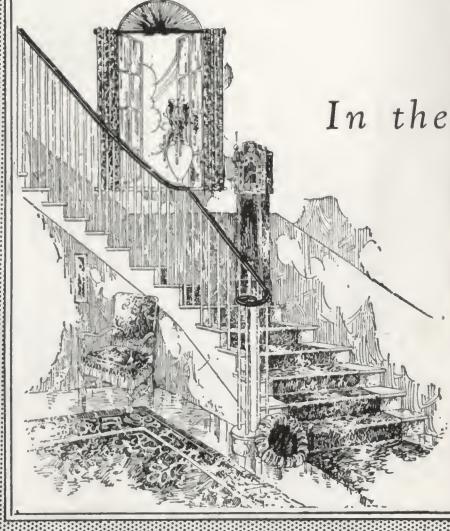
Bridge Reading Lamp complete \$11.50

Standard is attractively polychromed, and shades are made of the best quality georgette. The fringe is silk and bullion and the regular price is \$15.00.



All Wool Plaid Blankets

These blankets weigh 4 1/2 pounds; have attractive plaid designs, guaranteed to be all wool throughout, special at..... \$9.75



"Lloyd" Carriage
Offered in blue enamel, closely woven, fiber reed, excellently made..... \$27.50

The New Arrivals
Choice selection while the designs are heavy

In the

8' 3" Rue

All Photographs in This Magazine—

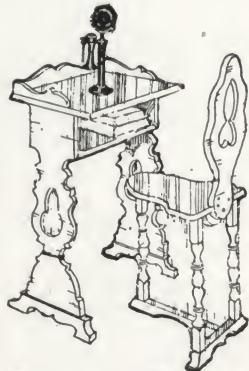
are taken at Hartman's. Many interesting groupings and decorative effects are always to be seen here — we cordially invite your inspection.

You need never feel that you have to make a purchase in order to find a welcome at Hartman's. We are always glad to show you everything we have any time you care to look at it. Inspection or comparison involves no obligation whatever.



Information genuine walnut and gumwood, with its iron stretchers. A distinctive **\$47.50**

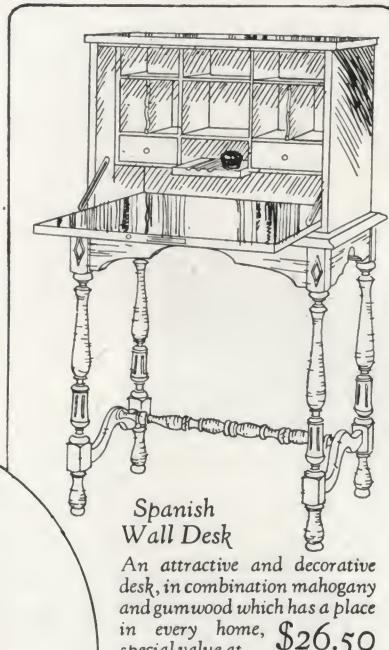
Walnut Chair, Red Velour Seat **\$12.50**



Renaissance Telephone Set

Offered in walnut or mahogany finish gumwood, an unusually attractive design, and well built, excellent value

\$12.75



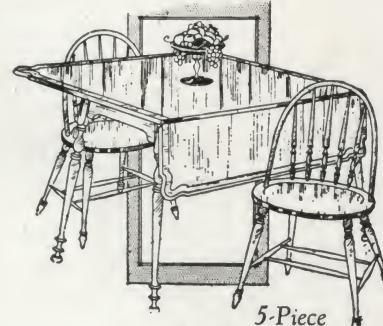
Spanish Wall Desk

An attractive and decorative desk, in combination mahogany and gumwood which has a place in every home, **\$26.50** special value at.....



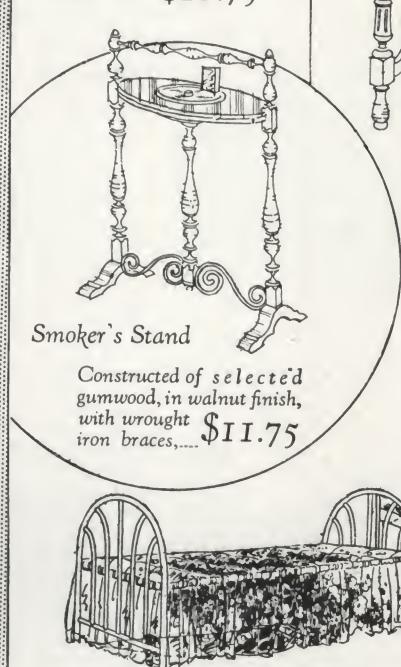
A 7-Piece Walnut Veneer Dining Suite

Consists of this 6-foot extension table, with 45 x 60-inch genuine walnut veneer top, one arm chair and five side chairs; upholstered in jacquard velour, combination walnut and gumwood. Typical Hartman money saving value, **\$99.75**



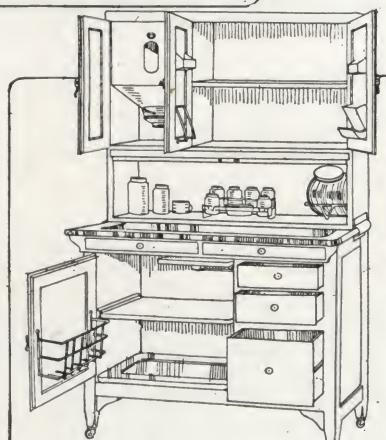
5-Piece Breakfast Suite

Combination genuine walnut or mahogany and gumwood. Drop leaf table, two toned top and 4 chairs. Special **\$35.00**



Smoker's Stand

Constructed of selected gumwood, in walnut finish, with wrought iron braces, **\$11.75**



White Enamel Cabinet

This is a genuine Seller's cabinet, possessing every time and labor saving convenience. **\$77.50**



Enamelled High Chair

Ivory enamel finish, with blue enamel decorations. **\$6.95**

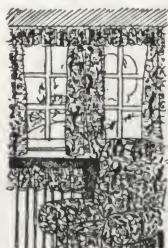
Walnut Finished Cedar Chests

\$21.95

finished Cedar Chest of ample size and capacity, finish, and fitted with best attachments.

Venetian Mirrors at **\$18.95**

in living room, hall or bedroom, it is particularly suitable. Made of the best obtainable plate, finished with crystal cut frame.



Now Fall Draperies Are
Now—and Your In-
ception Is Invited.

inch Drapery Cretonne, **40c, 35c**
price is low, the colorings and
e widely diversified, and the fabrics sufficiently
o serve many purposes. Regular price is 50c.

Rug Department—

9' x 10' 6" Worsted Wilton \$95.00
Each.

Made of superfine worsted yarns, and one of the best fabrics made in this country. The savings average \$25 per rug.

9' x 12' Axminster Rugs, \$55.00
Superfine Quality, each.

Possibly the best Axminster obtainable, this dependable fabric is woven in colors of unusual beauty. There is a saving of \$15.00 on each rug.

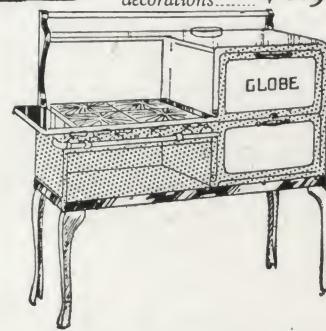


Kitchen Chair
Windsor type, offered
unfinished in the white
wood. Can be enamelled
in any color or each. **\$2.50**



White Porcelain
Top Kitchen
Table and Stool

This handy table has a white porcelain enamel top and swinging stool, as shown, two large cutlery drawers, bread board and roomy cupboard; well built, white enamel **\$19.75**



All White Porcelain Gas Range
A handsome attractive all white gas range, with large size oven and broiler; **\$79.00**
sanitary base and other features.

AT THE CORNER OF WABASH AVE., AND ADAMS STREET—

A huge chasm appears in the heart of the Loop—thousands upon thousands daily stop to look at the marvel and magic of giant modern machinery in its struggle against time, to create what will eventually be one of the largest and most elaborate buildings in America devoted to Home Furnishing.

A vast area of buildings—as Chicago Loop territory is calculated—has been laid waste—so that the newer—the better may arise... and so with the progress of a giant city... keeping pace with its ideals and advancement... there will arise on that corner an edifice that is the fruition of an ideal... and it will be dedicated to the service of that great institution, the Modern American Home.

Stop a moment the next time you are in the vicinity... note the tremendous activity—the ceaseless crash of giant trip hammers—the struggle of steam and steel with huge insensate materials; and later, when the sky-scraper appears... remember that it is the outgrowth of an idea... made possible by you... conceived by men who visioned its possibility as a medium of public service... for the business of furnishing home is one of the most essential and important of all public services.

Undoubtedly, Hartman's have been successful—perhaps the most successful concern of its kind in this country. Soon our new store will mark a definite, visible mile-stone of our journey of progress. Success always has a reason, and in this case it is plain... we have served the public best... and they have appreciated it... and made this new store and our progress possible.

And in the new store, when we finally occupy it... we hope to serve you even better... It was built for that purpose.

OF INTEREST TO FALL BRIDES

For many years, Hartman's have specialized in complete outfits—in fact, they have become an institution here and thousands of young couples every year have started upon their first home keeping venture with one or another of the specially assembled three, four or five-room complete outfits, which we are constantly assembling.

We state without hesitation that we believe these completely assembled homes are by far the greatest values offered the public. They consist of carefully picked merchandise selected by home furnishing experts of long experience for their beauty, their utility, and quality.

Each complete outfit which we illustrate and offer in our newspaper advertisements is assembled in our model modern apartments where you may see them just as they will appear in your home. These arrangements are the efforts of trained interior decorators and inspection will interest every woman by reason of their expert grouping and the relation of the pieces to each other. You are always welcome to inspect these constantly changing model apartments, as they contain many new thoughts which will be of value to those interested in better American homes.



Hartman's offer the services of expert

INTERIOR DECORATORS

entirely free of charge!



These experienced interior decorators will call at your home, and plan the exact arrangement of your new furnishings on the basis of the sum you wish to spend... or they will advise you if consulted in any of the Hartman stores... or will visit your home after the furnishings are delivered and personally supervise the arrangement. Their judgment is also at your service where single pieces are needed.



Just another phase of the earnestness of this institution to assist folks to furnish their homes satisfactorily. Hartman's are constantly contributing in some measure to the nation-wide "Better Homes" movement.

DEFERRED PAYMENTS and CHARGE ACCOUNTS

are accommodations extended by Hartman's as an additional service to their patrons. We make no additional charge for this accommodation and hence it is economical and allows you to invest your home furnishing expenditures securely—to purchase better home furnishings and to distribute your household budget over a convenient period of payment.

This is an age of cooperation, and a dignified, convenient system of deferred payments is a necessary factor today in the purchase of home furnishings. Hartman's have amended the laws of merchandising to meet your purchasing convenience.

OUR OUTSIDE COVER THIS MONTH

illustrates one of our medium grade dining room suites, which is constructed in combination walnut veneers and selected American gumwood. The finish is a shaded antique walnut, and the pieces are generously sized and well constructed. The full 10-piece suite, which includes Table, the Host Chair, 5 Side Chairs, Buffet, Serving Table and China Cabinet, is modestly priced at.....\$340.00

The Chairs are upholstered in an attractive tapestry.

For the dweller in the smaller apartment, who wishes only the 7 pieces, composed of table, 5 chairs and host chair, the 7 pieces are quoted at.....\$139.00

However, any of the pieces will be sold separately, if desired.



FURNISHINGS that are crisp and dainty and with a gaiety of design and color would be seen by their innate virtues to be those most cherished by the older school girl. In her bedroom, which frequently develops into a sanctuary of femininity, the decorative scheme should be one of charming simplicity carried out in cool, airy colors.

I have shown in the bedroom illustrated above an unpretentious and not costly room, but one possessing a certain amount of sentiment and one not lacking in intimacy. The walls are of a pale grayish green with the woodwork painted white, and with sheer ruffled curtains at the windows, looped back to give a glimpse beyond, of fine net. The furniture would be attractive in either mahogany or French walnut depending upon the predilection of the young owner. White net dresses the bed with a shirred canopy, flounce and spread, and this material is again daintily used to cover the dressing table on the opposite side of the room.

To accompany this fluffy table is a generous mirror outlined in a frame of old gold and two small lamps of mauve colored glass topped with gay shades of chintz in a pattern of tiny multi-colored flowers. A brightly painted jewel box in the center of the table top adds another bit of color, and, on the walls are naive prints forming, together with the mirror and table, a decorative scheme.

The placing of pictures is not one to be done in a haphazard fashion but rather to be undertaken with thought so as to form a composition either alone or with some other object in the room.

Besides bedroom necessities in the way of furniture a comfortable chair for leisurely reading or for intensive study and grouped with a table or desk is almost indispensable for the modern girl. The upholstered chair above is covered in mauve chintz piped in narrow bands of apple green with a short shirred flounce. However, a flounce of knife pleats would be equally as attractive. A pattern of gaily figured chintz or one in a small overall pattern—these patterns are also appearing in calicoes and ginghams—are fresh and cheerful for both the upholstery and slip covers for the informal type of chair.

A small unassuming table, one built for utility, but nevertheless of good line and proportions, is shown alongside the chair to accommodate the reading lamps, the books and the students' paraphernalia.

On the floor are oval rag rugs with mauve, green and black as the predominating colors.

And for the other pieces of furniture which are within this room but outside the limits of this sketch we may suggest an ample chest of drawers for the storing of clothes, one or two additional chairs of simple design, as for instance, the ladder-back type, and a quaint wall clock or a diminutive Grandmother's clock tucked into one corner of the room. Hanging bookshelves, so decidedly in vogue today, would also be a worthy addition to this sort of room. They would be fitting if made of maple or mahogany or if painted to match the color of the walls or of a very deep mauve.



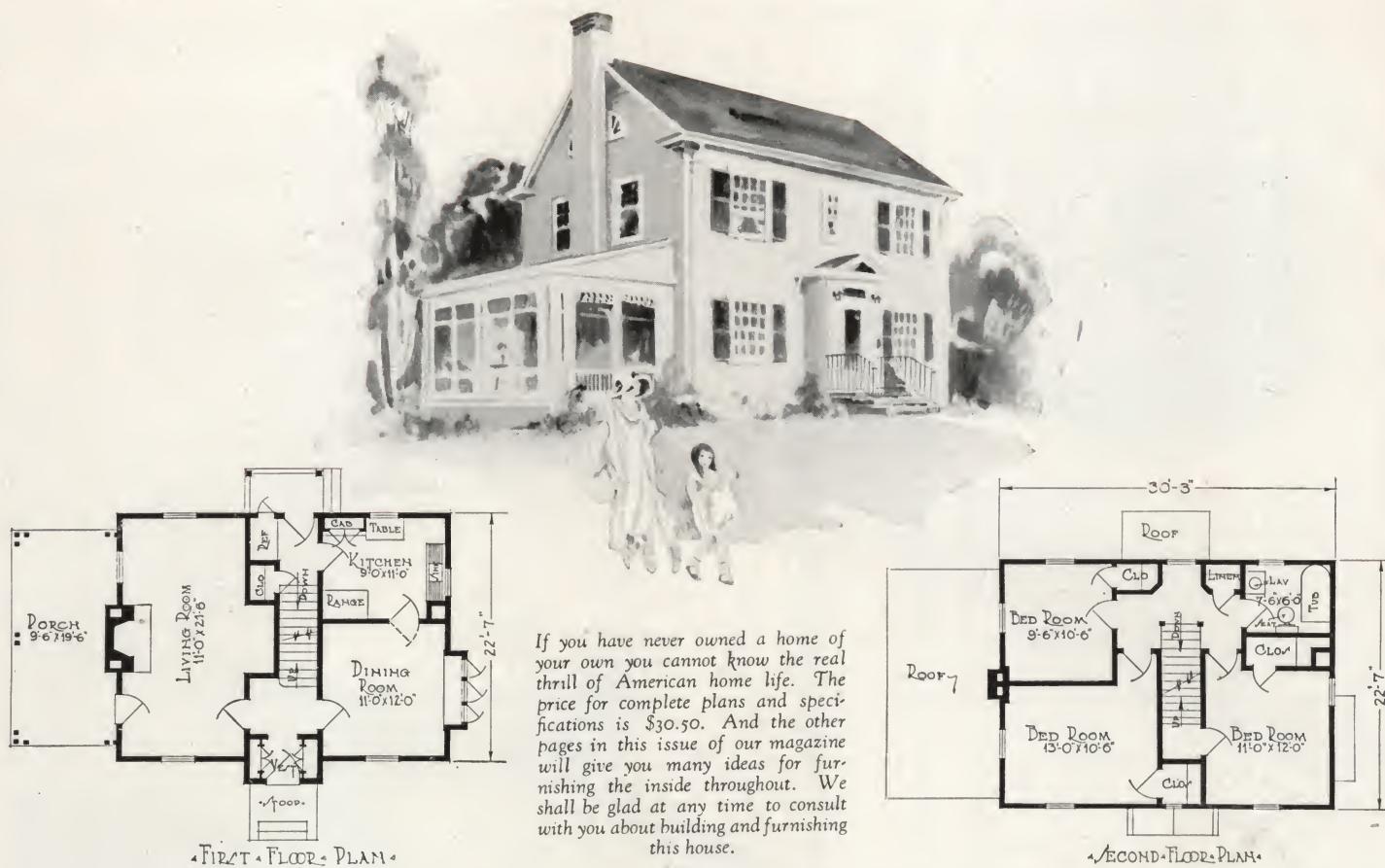
A Bedroom for the Older Schoolgirl

by Verna Cook Salomonsky

and

Another for a Younger Schoolgirl





If you have never owned a home of your own you cannot know the real thrill of American home life. The price for complete plans and specifications is \$30.50. And the other pages in this issue of our magazine will give you many ideas for furnishing the inside throughout. We shall be glad at any time to consult with you about building and furnishing this house.

BUILD A HOME OF YOUR OWN!

ARCHITECTS say that the Colonial type of house is the most economical to build, for the initial cost and the later upkeep. Perhaps this is due to its plan, which is generally a rectangle without irregularities in the outside wall. This makes the labor charge less, and reduces the amount of material needed, and possibly later repair bills which accumulate quicker on houses that are irregularly shaped.

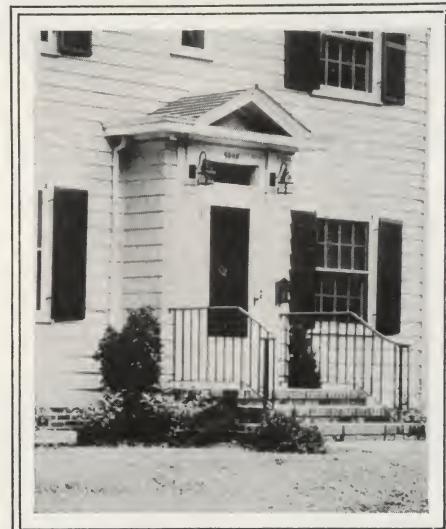
This house we show is an excellent example of modern Colonial with a fine exterior appearance and a practical arrangement of the rooms.

The house will require a fifty-foot lot. If the side porch is omitted, or placed in the rear, a forty-foot frontage will suffice.

The floor plans, as you will notice from the accompanying sketches, allow for six good rooms, a bath, plenty of closet space, a large attic and a full basement. Each room has its cross ventilation.

The large living room, which covers almost half of the lower floor, has windows on three sides, an open fireplace and an eight foot davenport nook opposite the fireplace.

It is built of frame construction with eight inch siding exterior and a cedar shingle roof of green. The shutters, which are used on all the windows in the front of the house, are painted dark green. The outside chimney, front steps, foundation above grade and fireplace are of red or white brick.



The cost of building this house, including heating, plumbing, lighting, painting, in fact ready to live in will range from \$7,000 to \$8,500. The latitude in cost is given because the price of materials will vary rapidly. At some times the maximum price quoted will be about right, and at other times, and in different places, the minimum price will be more than sufficient. Some allowance is also made for the completeness with which the house is equipped.

Editor's Note—The plans for this home are furnished by the Regional Bureaus of the Architects Small House Service Bureau of the United States, Inc., an organization made up of the representative practising architects throughout the United States. This Bureau is controlled by the American Institute of Architects, and has the endorsement of the Department of Commerce, United States Government. It is practically a non-profit making public service, and has as its purpose the furnishing of complete and dependable small house plans at a moderate cost. For information regarding the blue prints and specification for this house, address the Home Building Editor of our magazine, care of the store, and mention Plan 6-A-17, Northwestern Division.

The United States Bureau maintains an Information Department to answer all home builders problems at no charge. Enclose stamped, self addressed envelope.

RADIO RECEIVING SETS
SHOULD BE PLACED IN AN
EFFICIENT CABINET
WHICH ALLOWS ROOM
FOR BATTERIES AND
LOUD SPEAKER



THE CABINETS ARE IN
VARIOUS FINISHES AND
WOODS TO MATCH THE
PRESENT DECORATIVE
SCHEME OF YOUR HOME

—BETTER SEE THEM



Dear Jane: — Such a bedroom as I've made with that beautiful Colonial furniture! The mahogany is wonderful against the taupe carpet and ivory walls — paneled with delicate polychromed moldings.

Four poster twin beds — with a dream in every line! Spread of coarse bisque linen. Bands of satiny peach border the spreads and ruffle the glazed chintz draperies. Glass curtains are ivory — and the chintz is flowered in coral-pink, leaf-green, lavender and yellow.

The low chest of drawers, dressing table and bedside stand have runners of linen bordered with chintz. Polychromed wall brackets have shield of peach, bordered and lined with coral. But the boudoir lamp of coral pottery has a shade of leaf-green with a ring of lavender.

Hooked rug of warm gray patterned in lavender, green, bachelor-button-blue and dull yellow. A fluffy pillow of chintz for the comb-back Windsor chair. Another of linen with ruffles of coral and peach. A green pottery jar full of yellow flowers!

The furniture itself is so adorable that everything else just had to be right. It's all so sweetly old-fashioned and lovable — and yet it's the last whisper of fashion!! You must run up and see it, Jane! Lovingly — Ethel.



Formality in the dining room is much to be desired—because the impression you give your guests during the serving of meals is one which they will always carry as the mark of your hospitality. Tall torcheres formalize any room.



WHEREIN

ADAM'S APPLE REGULATES A WIFE'S GOOD TASTE



EVER since Adam swallowed that first bite of the Edenic apple—or almost swallowed it—it seems impossible to satisfy a man's apple appetite, especially for apple pie.

Having that lump of knowledge of things good, bad and indifferent parked where he can taste it continually, gives man extra discrimination in things pertaining to the art of eating.

So—if you are a wise wife—and love, honor and obey the masculine preferences of your particular Adam, you will give meticulous attention to the details of your dining room. Remember that you, way back in Eden, made him that way. And you wouldn't think half so much of him if he wasn't particular. Honest now, aren't you proud of Adam when he sits at the head of the table you have made so beautiful, and puts the finishing touch of hospitality to your perfectly appointed dining room? You know you are!

To dine correctly is the mark of real aristocracy. Investigate thoroughly the possibility which your dining room will offer to enhance the furniture you put into it. You must know that every type of dining room will not house an Early American design for the furniture. And a room with painted wood-

When you purchase small bits of odd pottery for your home make sure it is well designed and smartly glazed. These pieces are exquisite examples of modern pottery and show the varied uses for which it can be adopted.



work will be incongruous to an Italian or Spanish suite.

Here are a few combinations that are safe and sane and give the best results when used:

Painted woodwork, light walls and many windows lightly curtained—American Colonial, Windsor, painted breakfast room sets and light maple cottage designs.

Dark mahogany or enameled woodwork with walls papered in a light figure or scenic design and the windows draped with glass curtains and English Print drapes—Chippendale, Shearton, Heppelwhite and American Colonial furniture.

Dark oak or walnut woodwork with rough plaster or dark papered walls; the windows with overdrapes and valances of damask—Italian, Spanish, Jacobean, William and Mary and all the heavy turned designs will blend best with these surroundings.

Large rugs or carpets should be used in very quiet designs and colors. The ceiling should be plain for the first two rooms and can be beamed or plastered in the formal one.

But the best way is to consult us before you decide definitely. With our experience and your preference we will be able to furnish your dining room correctly

and delightfully, and suit the every demand of your most fastidious and personal Adam.





The Windsor chairs in the set at the right are probably the most popular type for breakfast rooms. In front of this big window with the breakfast things all laid for a chummy meal—there could be no doubt about its success every morning in the year.



From out of the kitchen the breakfast comes piping hot—and you'll be there on the receiving end all draped around the breakfast table—eager to "eat and run" usually. These handy little sets are quick workers and they add a zest of cheerful color to the first meal of the day.



Color Issues an Early Morning Challenge When It Plays Its Spell on Breakfast Sets



"WHAT'S for breakfast this morn?" "Peaches and cream and porridge and ham 'un eggs and the best coffee you ever tasted!" comes floating up the stairs to you as you slick down the last hair and grab your coat.

And perfect! You'll just "tell the world" that there's nothing better than the breakfast you get every morning. It does seem to be a sort of different meal. But sometimes all the family isn't there and you have to eat alone with only Mother fluttering about attentively—and the big dining room looks a bit depressing for a day-opener.

There's where your breakfast room, or nook, or corner comes in. It belongs to a sunny morning just like the singing birds and waffles. A table just for four, and four chairs that slip up under the edge with jolly abandon. A serving table and Welsh dresser that bear bright dishes and good eats every morning. And the whole set painted almost any shade you could wish for, with bright contrasting color used for decoration.

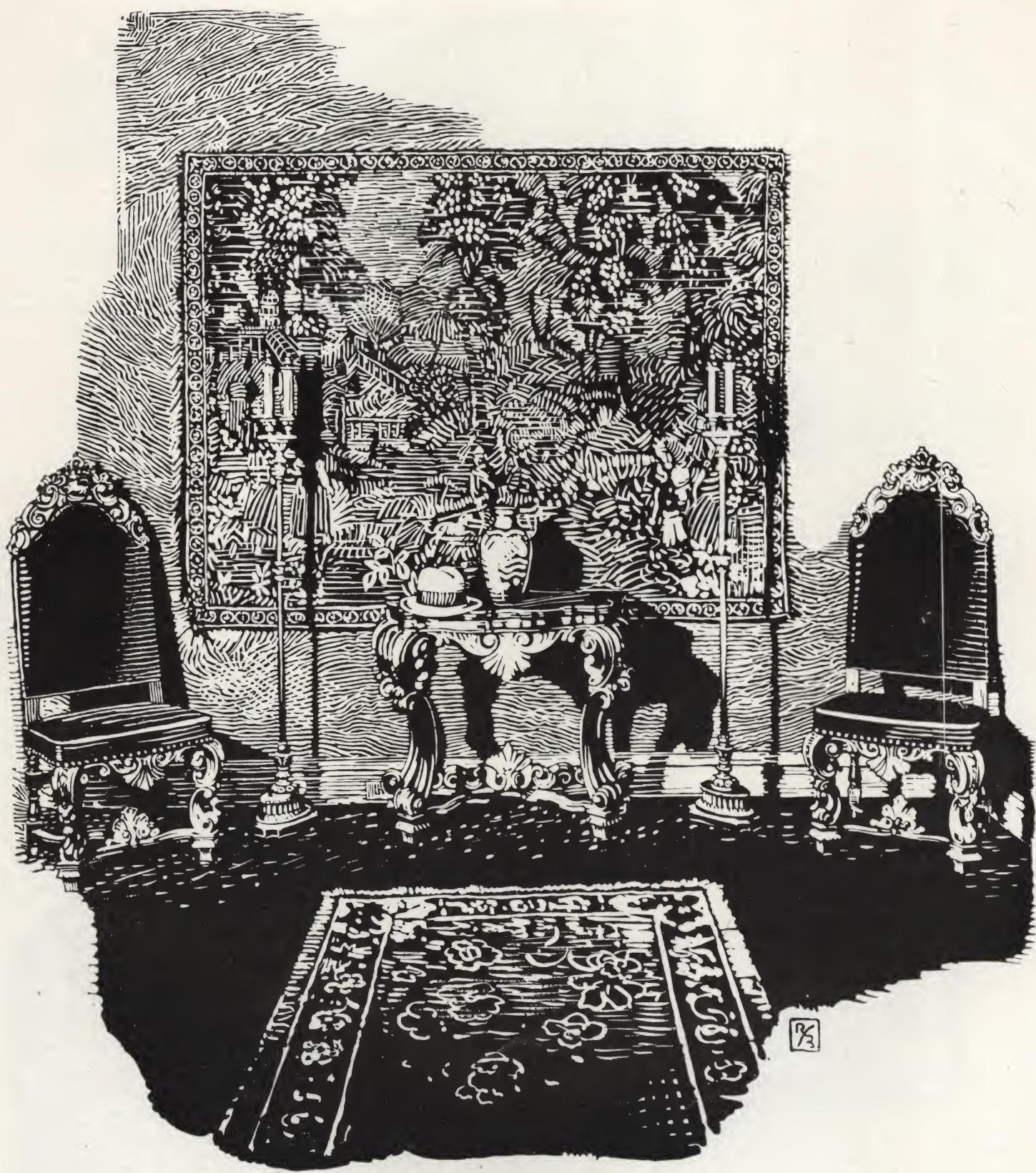
You surely have a room, or even a corner in the kitchen, where this set will slip into and be waiting for you every morning when you come down.



A modified Spanish design is shown in the breakfast set above. It is like those we are now showing in our breakfast room department, and exemplifies the latest mode.



Your tea cart, or service wagon, will almost take the place of a maid. The drop leaves make it possible to serve an entire luncheon or tea without setting a large table.



G

HAT REFINED APPEARANCE WHICH ELEGANCE IMPARTS TO THE HOME CANNOT BETTER BE EXEMPLIFIED THAN IN THE FURNITURE WHICH IS USED IN THE RECEPTION HALL AND LIVING ROOM. WHILE IT NEED NOT BE AS ELABORATE AS THIS CONSOLE GROUP—IT SHOULD BE REFINED AND BEAUTIFUL IN LINE AND FINISH. WE WILL SHOW YOU SEVERAL SUGGESTIONS WHENEVER YOU STOP AT OUR STORE.

SPECIAL GROUPS OF THIS KIND ARE CONTINUALLY BEING PLACED ABOUT THE SHOWROOMS FOR YOUR INSPECTION.

BE SURE OF THE
COMFORT OF YOUR
HOME AND THEN
EXALT IN ITS
SUCCESS



When the "budget family" goes shopping for its allowance of furniture it wisely chooses our store—because here you can get the latest fashions in furniture at prices that are exceptionally low. And the credit plan will accommodate any method of payment you require.



IT'S COMFORT-GROUPS
LIKE THESE THAT
MAKE YOUR HOME
SO DELIGHTFUL TO
LIVE IN



The value of comfort in the home cannot be over-emphasized. It shows in the degree of pride which the family takes in it and the attitude of them toward living in it day after day. These groups are examples of the excellent furniture which we continually show in our living room department.



CHICKEN,
MEXICAN STYLE

1 chicken
5 tablespoons fat
1/2 clove of garlic
1 green pepper
1 teaspoon salt
4 tablespoons flour
4 cups cold water
2 tomatoes

Wash and cut chicken into pieces. Place fat in frying pan; when melted add finely sliced garlic and green pepper and cook slowly. Add salt to flour and dredge chicken; then place in frying pan and let brown to a golden color. As each piece of chicken is browned remove to baking dish or casserole. Turn cold water into frying pan and then pour over chicken. Bake in a moderately hot oven (375 degrees) 45 minutes. Then add diced tomatoes and bake 20 minutes longer.

CASSEROLE OF ROUND STEAK

1 1/2 lbs. round steak 2 cups peas
1 onion 2 cups tomatoes
1 carrot 1 cup cold water
1 teaspoon salt
1/4 teaspoon pepper

Cut meat in cubes. Dice onion and carrot; add salt, pepper and peas and mix well. In casserole or baking dish place alternate layers of meat and vegetables. Add water to tomatoes, mix thoroughly and pour over meat, and vegetables. Bake in a moderate oven (350 degrees) 2 hours.

BARLEY SOUP

1/4 cup barley	1/2 teaspoon salt
2 cups meat stock	1/4 teaspoon pepper
2 tablespoons onion	1 cup croutons
4 tablespoons carrot	
4 tablespoons turnip	
1 tablespoon parsley	

Wash barley by placing in a sieve and letting cold water run through it; then add to meat stock with finely minced vegetables and seasonings. Bring to boiling point and boil gently for 30 minutes. Serve with croutons.

STUFFED BEET SALAD

6 cooked beets	1/4 teaspoon salt
1 green pepper	1/8 teaspoon pepper
2 tablespoons onion	1/4 cup French Dressing
1 lemon juice	1 head lettuce

Scoop out centers of cooked beets, but do not break shells. Chop beet pulp with green pepper and onion; add salt, pepper and French dressing and mix well. Fill cavities and serve on bed of shredded lettuce.

COTTAGE CHEESE AND FRUIT SALAD

12 dates	1 cup cottage cheese
6 figs	1 head lettuce
2 tablespoons	4 tablespoons cream dressing
1 lemon juice	

Cut dates and figs up fine with scissors. Add lemon juice and cottage cheese and toss together with two forks. Serve on lettuce with dressing.

BUTTERED STRING BEANS

Remove strings and snap or cut string beans in one-inch pieces; wash and cook in boiling water from 45 minutes to one hour, adding salt during last 15 minutes of cooking. Serve with melted butter.

STRAWBERRY TAPIOCA

1/2 cup flake tapioca	1/8 teaspoon salt
1/2 cup sugar	3 cups hot water
1 teaspoon butter	1 pint strawberries

Cook tapioca, sugar, butter, salt and hot water in a double boiler 15 minutes, or until clear. Wash, hull and crush strawberries; sweeten to taste and let stand one-half hour. Take tapioca from fire and stir in fruit. Serve cold.

Raspberries, pineapple and other fruits can be used in place of strawberries.

FACTS ABOUT FOOD for FALL

MENUS AND RECIPES PREPARED BY

ANNA J. PETERSON

Director Home Service Department of the People's Gas Light & Coke Co., Chicago

RADIO SERVICE—Be sure to tune in every week-day at 10:35 Central Standard Time—KYW—Chicago. A home service talk will be given by Miss Peterson, including menu with directions and recipes. Have your pad and pencil ready when you tune in so that you can jot down notes for reference.

MENU FOR AN AUTUMN DINNER

Strawberry and Pineapple Cocktail
Clear Consomme
Fillet of Trout, Sauce Tartare
Fried Chicken—Potato Roses
Butter String Beans with Silver Skinned Onions
Beet and Egg Salad
 Cake Ice Cream
 Fruit Nuts and Bonbons

The table is spread with a white cloth and has a low bowl of pink roses, white sweet peas and lillies of the valley as a centerpiece. Ferns are strewn around the centerpiece and along the edge of the table, and small bunches of lilies of the valley are placed among the ferns.

STRAWBERRY AND PINEAPPLE COCKTAIL

1 qt. strawberries	1-4 teaspoon mace
6 cups pineapple	Grape fruit shells
1 cup white grape juice	

Wash, hull and cut strawberries in pieces. Wash, dry and cut pineapple in slices, then cut into dice. Mix berries and pineapple with grape juice, to which mace has been added. Serve in chilled grapefruit shells.

POTATO ROSES

5 boiled potatoes	1 teaspoon salt
3 tablespoons butter	1-4 teaspoon pepper
1-3 cup hot milk	1 egg

Mash potatoes; add remaining ingredients and whip until smooth. Put into warmed pastry bag. Use pointed tube and press potato mixture through the bag on to a baking sheet in circles to form a large rosette. Just before serving put in a hot oven to reheat. Remove to serving plate with large spatula or pancake turner.

STRING BEANS AND ONIONS

1 qt. string beans	1 teaspoon salt
18 small onions	1-4 teaspoon pepper
2 tablespoons butter	

Wash and cut beans in length-wise strips. Cover with boiling water and cook until tender, from 45 minutes to 2 1/2 hours, according to the vegetable. During the last half hour add onions and cook gently in order not to break them. Drain and add butter, salt and pepper. Arrange on plate to form a nest with the beans placed in the outer circle and the onions in the center.

BANANA CREAM PIE

CRUST:

1 1/2 cups flour
1/8 teaspoon salt
1/2 cup solid shortening
1/4 cup water

FILLING:

2 cups milk
2 tablespoons flour
1 tablespoon cornstarch
1/4 teaspoon salt
1/2 cup sugar
2 eggs
1/2 teaspoon vanilla
2 bananas

Sift flour and salt; cut in shortening with two knives. Add water, cutting dough with knife. Toss on floured board, pat and roll out.

Heat milk in double boiler. Blend flour, cornstarch and salt with 1/4 cup sugar. Add to milk and cook until it begins to thicken.

Beat egg yolks, add remaining 1/4 cup sugar and blend with a little of hot mixture before turning into double boiler; continue cooking until thick. When cool add vanilla and pour over sliced bananas in baked pie shell. Cover with meringue.

CARAMEL RICE PUDDING

1/4 cup sugar	1 cup cooked rice
3 eggs	1 teaspoon vanilla
2 tablespoons sugar	1/2 cup seedless raisins
2 cups milk	

Place 1/4 cup sugar in frying pan over a low flame and let it brown a golden color; then pour this caramel syrup into a baking dish or casserole. Slightly beat eggs; add 2 tablespoons sugar and milk and beat thoroughly. Add cooked rice, vanilla and raisins and mix well. Pour over caramel syrup and bake in a slow oven (300 degrees) 1 hour.

BROILED TOP OF ROUND

1 1/2 lbs. steak from top of round.
Wipe steak clean and trim off superfluous fat. Rub the broiler with some of this fat. Sear meat on all sides, using a hot fire. Reduce heat and cook 6 to 10 minutes. Melt 2 tablespoons butter; add salt and pepper and pour over both sides of meat. Serve with—

SPANISH SAUCE

4 tablespoons onion	1 whole clove
4 tablespoons green pepper	1/2 tablespoon flour
1 cup tomato sauce	1 tablespoon cornstarch
1/2 bay leaf	2 tablespoons water

Cook minced onion and green pepper in tomato sauce with bay leaf and whole clove. Bring to boiling point; and let cook gently 5 minutes. Make a paste of flour, cornstarch and cold water; add to first mixture and cook 5 minutes longer.

QUICK CINNAMON CAKE

2 cups flour	3 tablespoons baking powder
1/2 teaspoon salt	1 teaspoon ground cinnamon
1 or 2 eggs	1/4 cup seedless raisins
1/4 cup light brown sugar	1/4 cup butter or other shortening

Sift together the flour, sugar, salt and the baking powder; then stir in the milk to which the beaten egg or eggs have been added. Spread on well-greased bake pan, and sprinkle over with the cinnamon and press in the chopped raisins. Bake in a hot oven, and serve while fresh and hot.

SCOTCH OATBREAD

1 cup fine oatmeal	1 small teaspoon salt
1 cup flour	1 small teaspoon baking powder

Mix together and rub in butter (or shortening) the size of a walnut. Into this pour enough cold water to make a stiff dough, dry as possible. Turn onto baking board and spread out by hand pressure, keeping the edges from parting by the support of one hand while you spread with the other. At the last roll the rolling pin over it lightly to smooth the surface. Cut into squares, quarter of an inch thick, bake in moderate oven until quite hard through.



Suggestive of Comfort, Rest and Relaxation

THE attractive grouping illustrated is typically indicative of the Hartman ability to provide quiet elegance and substantial value at the most modest of prices.

The 2-piece suite illustrated is all mohair. It is the kidney type with reversible cushions and is attractively moss trimmed. Both pieces are priced at \$297.50

The Lounge Chair is in combination tapestry and velour. There are several color combinations to choose from, and it will be found unusually comfortable....\$69.75

The Smoking Stand is of the humidor type and is priced at\$18.95

The Console Table is a Renaissance Period adaptation, of gumwood with mahogany finish, attractively designed and priced at\$9.75

The Mirror above it is Venetian with cut design at\$18.75

The Imported Bird Lamp shown on the console table is a dainty decorative article with two electric candle lamps\$39.75

The End Table matches the console in design and finish. Priced at\$5.98

The Reading Lamp is wrought iron of an attractive design and complete with the shade is priced at\$29.50

The Occasional Chair illustrated in the hall through the doorway has an imported solid walnut carved frame with hand loomed tapestry cover\$139.00



FURNITURE lasts in direct proportion to its good design and honest construction. It is our especial pride that we sell furniture which will last for generations; firstly, because it is closely allied to good

period design, and secondly because we stock only furniture that is made by the best manufacturers in the country. These two facts in themselves should assure you that there is no better furniture than that sold in our store.

THE HARTMAN FURNITURE & CARPET COMPANY

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2250-58 WEST NORTH AVE.

226-232 SOUTH WABASH AVE.

1272-78 MILWAUKEE AVE.
821-25 WEST 63RD STREET

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